

File and size requirements for festival advertising artwork

Festival program, print promotion & web site artwork requirements (must be submitted before December 31, 2009):

full page	1/2 page	1/4 page	1/8 page
w 7 ⁵ / ₈ " x h 10 ¹ / ₈ "	w 7 ⁵ / ₈ " x h 5"	w 3 ³ / ₄ " x h 5"	w 3 ³ / ₄ " x h 2 ⁷ / ₁₆ "
w 7.625" x h 10.125"	w 7.625" x h 5"	w 3.75" x h 5"	w 3.75" x h 2.4375"

ad for program file format: pdf
all photos in pdf should be 300 ppi greyscale - NO RGB IMAGES

logo for print promotions file format: ai, eps or pdf
high resolution CMYK and or greyscale image, tif, jpg or png
minimum 3" wide at 300 dpi

website ad file format and sizes: jpg or png - RGB
large 310px x 300px
medium 310px x 200px
small 310px x 100px

logo for website file format: jpg or png - RGB 200px x 200px

email artwork to: artwork@tbjff.org



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13009 Community Campus Drive, Tampa, Florida 33625-4000

Non-Profit
US Postage
PAID
Permit # ????
Tampa, Florida

14th annual March 2010



sponsor & donor information

2010 presenting sponsor

produced by





	Presenting Sponsor \$25,000 - SOLD	Executive Producer \$10,000	Best Director \$5,000	Oscar Winner \$2,500	Movie Star \$1,000	Supporting Actor \$500	Festival Friends \$250	Film Fan \$150
Opportunity to briefly address audience at the festival's VIP opening night reception	●							
Opportunity to briefly address audience at the festival's opening night celebration event	●	●						
Opportunity to briefly address audience and/or introduce selected films	●	●	●					
Special recognition at the festival's opening night celebration event	●	●	●					
Special recognition at selected screening	●	●	●					
Special invitation to meet speakers when possible	●	●	●	●				
Name and/or logo linked to your website from tbjff.org website until July 2010	logo link	logo link	logo link	logo link	name link	name link	name link	
Ad to be included on tbjff.org website until July 2010	310 x 300 pixel ad		310 x 200 pixel ad		310 x 100 pixel ad			
Recognition as donor in the festival program	back cover page	inside cover page	full page		1/2 page	1/4 page	1/8 page	listing
On-screen recognition throughout the festival	ad	ad	ad	ad	ad	ad	listing	listing
Invitation to the festival's VIP opening night reception	30	18	10	8	6	2		
Invitation to the festival's opening night celebration event	30	18	10	8	6	2	2	2
Passes for use throughout the festival (excluding opening night events)	18	10	6	4	2	2	2	2
Complimentary tickets to festival films	300	200	100	50	20	10	6	4
Reserved seats with free popcorn and soft drinks for opening night celebration event	18	10	6	4	2			

For more information please contact Dan Sultan at 813.769.4729 or dan.sultan@jewishtampa.com

The Tampa Bay Jewish Film Festival:

- Founded in 1995, the festival has quickly grown in size and reputation, welcoming moviegoers from across the greater Tampa Bay area.
- As attendance increases from year to year, the festival attracts not only a larger audience, but also a more diverse one, reaching an increasingly multi-cultural and multi-generational (and especially younger) demographic.
- The festival seeks to use the power of film to entertain, educate, and challenge conventional perspectives on complex issues facing the Jewish people and global community alike.
- Selected screenings are enhanced by providing a dynamic forum for audience dialogue with distinguished actors, producers, writers and other expert panelists.
- The festival is proudly produced by the three 501 (c) 3 non-profit organizations: The Tampa Jewish Community Center, the Golda Meir/Kent Jewish Center and the Pinellas County Jewish Community Center.

Why should I sponsor/partner with the Tampa Bay Jewish Film Festival?

- With support from sponsors/partners we can continue to educate, enlighten and entertain. Ticket sales cover less than 40% of the total expenses of the film festival.
- Social responsibility is the number one factor that influences people's impressions of a company more even than brand quality or business fundamentals.
- Studies have shown that through the medium of film we gain insights into our diversity and shared history.
- Sponsor/partner involvement helps us showcase outstanding films that explore Jewish and interfaith themes, foster awareness and understanding in our communities and encourage and nurture new talent.
- The Festival enhances the scope of our education outreach initiatives.

How will my contribution help shape the future of the Tampa Bay Jewish Film Festival:

- Allows us to invite distinguished actors, producers, writers and expert panelists to enhance the movie going experience.
- Helps make it possible to present the Select Film Series of free screenings throughout the year at a variety of venues.
- Allows us to offer a Short Film Contest to aspiring filmmakers and provide a platform at the Festival to display their work of art.
- Enables us to be an advisory agency to other Jewish film festivals throughout the United States, Canada and other international locations.
- Assists us in increasing the number of festival tickets we donate to a wide range of local charities.

The Tampa Bay Jewish Film Festival offers sponsors/partners benefits and opportunities:

- On-screen recognition throughout the festival
- Link to your organization's website from the tbjff.org site
- Receive special privileges depending on the level of contribution
- Associate your brand or organization with a culturally significant film festival experience
- Promote and position your product/organization at an exciting point in the festival's evolution
- Provide your clients, customers and staff with a unique film festival experience
- Access our diverse audience through our marketing channels, venues and communications
- Forge relationships with our valued sponsors and partners to maximize your association with the festival
- Access our online visitors to benefit from a year round relationship

We would be pleased to customize a program to suit your objectives. We have "naming" opportunities available... please ask us.



presenting sponsor



person or corporation _____

contact person's name _____

(if different)

address _____

city _____ state _____ zip _____

phone _____

email _____

sponsorship level Presenting Sponsor \$25,000 - SOLD

Executive Producer \$10,000

Best Director \$5,000

Oscar Winner \$2,500

Movie Star \$1,000

Supporting Actor \$500

Festival Friends \$250

Film Fan \$150

payment credit card* check

card number _____

VISA MC exp _____ security num _____

*signature _____

*If payment is by credit card, a signature is required & name and address provided must be the same as card billing address.

please make check payable to:

TOP Jewish Foundation

please write "TBJFF" on the "for" or "memo" line

mail to:

TOP Jewish Foundation

13009 Community Campus Drive

Tampa, FL 33625-4000

name or message to be printed in the festival program

website link (url you want tbjff.org to link to) _____

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Permit # 162
Tampa, Florida

14th annual March 2010



organizational partner information

2010 presenting sponsor

produced by



Organizational Partnership Benefits



	L'Chaim \$1,000	Magen David \$500	Honorable Menschen \$250
Special recognition as the sponsor for one selected screening	●		
Invitation to meet speakers when possible	●	●	
Organization name and/or logo linked to your website from the tbjff.org website until July 2010	logo link	name link	name link
Recognition as donor in the festival program	full page	1/2 page	1/4 page
On-screen recognition throughout the festival	ad	ad	listing
Invitation to the festival's VIP opening night reception	6	4	2
Invitation to the festival's opening night celebration event	10	6	4
Passes for use throughout the festival (excluding opening night events)	6	4	2
Keep 50% of proceeds from tickets your organization pre-sells (Tickets are \$6 each)	receive 600 tickets earn \$1800	receive 400 tickets earn \$1200	receive 200 tickets earn \$600
Table to display and distribute promotional materials before and after one film (showing)	●	●	●

We would be pleased to customize a program to suit your objectives.

A Unique Partnership Opportunity - Fact Sheet

The Tampa Bay Jewish Film Festival (TBJFF) enriches our community with films of artistic merit and thought-provoking subject matter. As an important and unique cultural event of the Tampa Bay area, the festival helps to strengthen our community's consciousness of Jewish identity, history, values and tradition. Proudly produced by the Tampa Jewish Community Center, the Golda Meir/Kent Jewish Center and the Pinellas County Jewish Community Center, the film festival provides an important cultural experience that is shared with the Jewish community as well as with the entire Tampa Bay community. We invite you to become a partner in this wonderful series of events.

The TBJFF is a celebration of the finest international films that focus on Jewish themes and is one of the most inclusive and pluralistic Jewish events in the greater Tampa Bay area. The festival delivers an extraordinary collection of gripping dramas, thought-provoking documentaries, eclectic shorts and offbeat comedies depicting Jewish life from different times and places and appealing to everyone from the most discerning film critics to family audiences. Selected screenings are enhanced by providing a dynamic forum for audience dialogue with distinguished actors, producers, writers and other expert panelists.

In addition to the benefits outlined, organizational partners receive the following benefits:

- Increased exposure of the organization's programs and activities to a wide audience
- Participation in a special Jewish cultural event
- Promotional opportunities for the organization to connect with unaffiliated Jews in the Tampa Bay area
- Display space for literature and other information about the organization
- A powerful group experience for the organization's members
- Ready-made programming for the organization
- A great way to educate organization members on current issues and events
- A fun social event and networking opportunity
- Partnership with the largest Jewish cultural event in the Tampa Bay area
- Recognition in the Jewish Press (with circulation to over 7,000 Jewish households)
- Prominent acknowledgement in the film festival program
- Invitations for the organization's leadership to our VIP opening night reception & celebration event
- Discount tickets available for sale prior to the festival with the ability to earn up to \$1,800

Organizational partners provide the festival with the following:

- Endorsing the festival to its constituents to increase exposure and awareness in order to maximize attendance
- Promoting the festival through the organization's newsletter, e-blasts, events calendar, posting of flyers and pulpit announcements as well as by linking the organization's website to the TBJFF website
- Joining the online social networking groups of the TBJFF and inviting the organization's members to do the same
- Distributing the TBJFF program and brochures at the organization's office, meeting places, etc.

For more information please contact Dan Sultan at 813.769.4729 or dan.sultan@jewishtampa.com



presenting sponsor



organization _____

contact person's name _____

address _____

city _____ state . zip _____

phone _____

email _____

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